



# TRI-CITIES HIGH SCHOOL

2575 Harris Street East Point, GA 30344 TEL: 470.254.8200 FAX: 470.254.8158

## Assistant Principals

Chelsea Hill-Parks  
Eric Porter  
Kevin Locke  
Raquel Alcindor

**Dr. Ethel Lett**  
Principal

Hello, Potential Tri-Cities Athletics' Sponsor,

I hope this letter finds you in good health and high spirits. I am writing to you on behalf of the Tri-Cities High School Athletics Department, and we are excited to present an excellent opportunity for your esteemed business to gain exposure and support the growth of our thriving athletic program.

Tri-Cities High School is renowned for its commitment to excellence, not only in academics but also in its vibrant sports community. Our athletes display remarkable dedication, discipline, and teamwork, both on and off the field. To continue fostering this spirit of excellence and ensure that our athletes have the resources they need to succeed, we are reaching out to businesses like yours for sponsorship support.

We are seeking sponsors for the placement of banners in prominent locations around our football stadium and basketball gymnasium. These banners will give your business high visibility, as they will be seen by a diverse audience, including students, parents, alumni, and community members who attend our sporting events year-round.

### Sponsorship Benefits:

1. **Prominent Brand Exposure:** Your company logo and message will be prominently displayed on banners strategically positioned around our football stadium and basketball gym, ensuring maximum visibility.
2. **Community Engagement:** By sponsoring our athletic program, you will demonstrate your commitment to the local community and its youth, earning goodwill and positive recognition.
3. **Social Media and Website Promotion:** We will feature your business on our social media platforms and website, acknowledging your support and directing our followers to your products and services.
4. **Tax Deductibility:** Your sponsorship contribution is tax-deductible, allowing your business to receive financial benefits while supporting a worthwhile cause.

Your sponsorship contribution will not only promote your business but will also directly impact the success of our athletes. The funds raised will go towards covering essential expenses such as equipment, uniforms, facility maintenance, travel expenses, and coaching staff support. Your support will enable us to provide a safe, nurturing environment where our student-athletes can excel both athletically and academically.

Enclosed, you will find a detailed sponsorship package outlining the various sponsorship levels and associated benefits. We are confident that there is a sponsorship level that aligns perfectly with your business goals and budget.

Thank you for considering this partnership and for your continued support of our community's youth. Together, we can create a brighter future for our student-athletes and foster a sense of pride in our local business community. Please feel free to contact me at 404-861-4553 or email [hollinsae@fultonschools.org](mailto:hollinsae@fultonschools.org) to schedule a meeting or address any inquiries you may have.

Sincerely,

*Ashley Hollins*

Tri-Cities High School  
Assistant Athletic Director

# TRI-CITIES HIGH SCHOOL ATHLETICS SPONSORSHIP PACKAGES

## Fall Athletics Support

FENCE

**\$500**

36 x 48 Banner

Full Color

Football Season  
Display

END ZONE

**\$1,000**

48 x 72 Banner

Full Color

Football Season  
Display



# TRI-CITIES HIGH SCHOOL ATHLETICS SPONSORSHIP PACKAGES

## Winter Fall Athletics Support

**GUARD RAILS**

**\$500**

36 x 48 Banner

Full Color

Basketball  
Season Display

**IN LINE/COURT**

**\$1,000**

48 x 72 Banner

Full Color

Basketball  
Season Display



# TRI-CITIES HIGH SCHOOL ATHLETICS SPONSORSHIP PACKAGES

Spring Fall Athletics Support

FENCE

**\$500**

36 x 48 Banner

Full Color

Soccer Season  
Display

END ZONE

**\$1,000**

48 x 72 Banner

Full Color

Soccer Season  
Display

